



AMITHA BEERAM

BBA Graduate

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Address

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About Me

I am a dedicated Bachelor of Business Administration student specializing in Logistics and Supply Chain Management at Manipal University, with a strong passion for learning and exploring diverse industries, I am eager to expand my knowledge and discover my true interests. Adaptable and curious, I thrive on opportunities to acquire new skills, solve problems, and contribute effectively to any organization. My goal is to grow both personally and professionally while making a meaningful impact in a dynamic and challenging environment.

Skills

- Ms Office Suite
- WordPress
- Canva
- Content Marketing
- Data Analysis
- Content Creation

Achievements

2022 | MAHE

Scholarship for Academy of General Education Students

Languages

English, Telugu, Hindi,
Spanish

Experience

Digital Marketing Intern

Jan '24 - Apr '24

MyShishu, Bengaluru

- Gained experience in designing and implementing targeted digital marketing campaigns.
- Developed skills in creating engaging content and analyzing campaign performance metrics to optimize reach and impact.

Certifications

- Supply Chain Principles- Georgia Institute Of Technology
- Entrepreneurship I: Laying the Foundation- University of Illinois Urbana-Champaign
- Foundation Of Business Strategy- University of Virginia
- Excel Basics for Data Analysis- IBM
- Excel Skills for Business: Advanced- Macquarie University

Education

High School Diploma

2018 - 2022

Madhava Kripa School

10th GRADE: 88%

12th GRADE: 87%

Bachelor of Business Administration

2022 - 2025

Manipal School of Commerce & Economics

CGPA: 9.25